Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Student ID: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

The topic of your web site must be approved by your instructor. Complete the following and submit it via Canvas. Due to the accelerated nature of this course, assume your topic is approved by the instructor. In the event your topic is not approved, you will be contacted directly via e-mail.

**1. What is the name and topic of your website?**

**2. What do you want the website to accomplish? What opportunity, problem, or issue is your website addressing? Discuss why this opportunity, problem, or issue exists.**

**3. Who is your intended audience? Remember to discuss age, gender, interests, socioeconomic class, etc.**

**4. What type of content might be included in your site? Describe the type of text, graphics, media, etc. that you think would be good to use on your website.**

**5. List at least two related or similar sites found on the internet and explain why you chose them.**